



THE SHIELD

DEFENDERS OF LIFE

Our New Campaign: *In Defense of Life*

By Victor Nieves, President



The pro-life movement is facing a big problem. Young abortion advocates are on the rise and sharing pro-abortion propaganda, talking points, and arguments with millions of impressionable young people.

If their efforts go unchecked, we will lose the next generation and

with them we will lose the battle for life.

That is why we have launched the ["In Defense of Life"](#) campaign. On our website, this campaign provides a one-stop-shop for pro-life apologetics. We not only lay out a compelling pro-life foundation, but we also refute all major pro-abortion arguments and will continue to do so as the need arises. This is a revolutionary tool in the next generation of the fight for life and follows in the footsteps of our founder, Dr. Willke.

It is easily accessible to pro-life advocates, leaders, pregnancy resource centers, and even those who are making up their minds on abortion. Each article is made in collaboration with pro-life leaders, debaters, and advocates with thousands of hours of combined experience defending life. We have ensured that the content is clear, compelling, and robust.

We currently feature full refutations for the pro-abortion arguments from:

- Bodily Autonomy
- Self-Defense

- Rape
- Rights at Sentience
- Rights at Viability
- Economic Justifications and more!

But these articles are only the beginning of this new campaign. Soon we will produce videos, infographics, and live streams delivering digestible pro-life apologetics directly to young people where they are on social media.

At the end of last year, we began to test this strategy for proof of concept. The results were remarkable; we received more than **80,000 views** in 28 days and saw a more than **1200% increase** in new viewers, those who had never seen our content before!

Our efforts to reach young people will not stop there. We have also partnered with proven pro-life content creators who have large platforms where they admirably defend the unborn online. We have brought them into this campaign as contributors who will share our resources and expand our reach beyond what would otherwise be possible.

The key to success is getting the material into the hands of those who need it. We have identified five key demographics that we need to reach with compelling pro-life apologetics.

1. Young people on social media
2. Pro-life students
3. Churches
4. Pregnancy resource centers
5. Parents and grandparents

The *In Defense of Life* campaign has just been launched, and we ask that you help us get this information into the hands of those who need it!

Once we have established success in reaching young people online, we will use that as a launching point to take pro-life apologetics to them in person on college campuses. We will partner with student groups on college campuses like Turning Point USA chapters, Students for Life chapters, and others to set up in-person events to present the



case for life directly to college students.

Pro-life apologetics have always been at the heart of Life Issues Institute's efforts to change hearts and minds through pro-life education. Dr. Willke's groundbreaking book "Abortion Questions and Answers" equipped previous generations, and the *In Defense of Life* campaign will equip future generations. 

Sex Selection Abortions Go Viral!

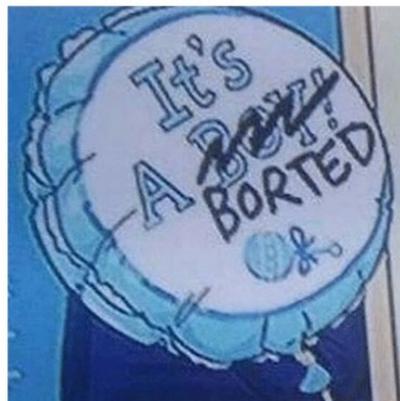
The thought that someone would kill their own child because they were the "wrong" sex is appalling. More appalling is that it is not just a thought, but a destructive reality.

Reports from around the world indicate that this is an issue far greater than many realize. Lifesite news reported, "There is a growing body of evidence that sex-selective abortions are already occurring in the United Kingdom."

Britain's largest abortion provider, The British Pregnancy Advisory Service (BPAS), even says on its website that sex selective abortions are *not* illegal. While the Department of Health and Social Care disputes their claim, research indicates that around **four hundred** babies were killed in sex selective abortions between 2017 and 2021.

Specifically, unborn baby girls are hit the hardest. In most cases, due to cultural preference toward having boys, unborn baby girls are aborted at a disproportionate rate, and offenders are rarely, if ever, prosecuted.

However, while historically sex-selective abortions have primarily impacted baby girls, a new trend has emerged on social media directed at baby boys. Within certain subsets of the online feminist community, it has become popular to say that if they become pregnant it will be "a girl or an abortion." Images of celebratory "it's a boy!" balloons have been circulated with boy scratched out and replaced by "aborted."



A few comments on a video with over 86,000 likes said:

"Imagine raising your oppressor, absolutely not."

"I'm not contributing to the patriarchy."

"I say this sometimes and sometimes people think I'm joking but I am 100% serious."

The list could go on as that one video has more than 1,700 comments most of which are celebrating the idea of killing unborn boys in the name of feminism. Sadly, the video and comments mentioned are just one example of a larger online trend.

Sex selective abortions are in style among the most extreme abortion supporters. We have often heard that "any reason for abortion is a valid reason." Of course, we know that could not be further from the truth.

Perhaps most interesting about sex-selective abortions is that [the vast majority](#) (often polled around 77%) of people oppose the practice including those who support abortion. But if abortion advocates are correct and the unborn is not a human being, why would it matter? If there is no harm done by dismembering the unborn child in the womb, then why would one justification for the action be any better or worse than another?

These extreme cases, like sex-selective abortion, force the abortion advocate into a difficult position. They must either admit that there IS something about the unborn child which deserves protection, or they must accept even the most extreme justifications for abortion. The unborn is either a human being or it is not. 

ACCESS UNDERLINED LINKS IN OUR ONLINE VERSION AT LIFEISSUES.ORG

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Women Will Not be Left Needing Care

As we celebrate the ongoing closures of Planned Parenthood abortion facilities, we face the looming predictions of the abortion industry. They claim that in the void left by Planned Parenthood, women will be left without much needed medical care.

This is a lie.

Ironically, if it were true that Planned Parenthood was focused on women's health and not just abortion, they could simply no longer offer abortions. This would allow them to enjoy federal funding once more and resume operations. But of course, Planned Parenthood is married to abortion. If they cannot abort unborn babies, they will simply shut down all together. If they believed their own claims, this would mean that they willing pack up and leave communities, stranding helpless women who are left without medical help all because they are so determined to continue aborting children. Strange for an organization which claims abortion is only a fraction of the services they offer.

But if Planned Parenthood's fearmongering claims are not true, then what is true?

Women will not be left without medical care. An incredible network of pro-life pregnancy resource centers (PRCs) already exists and are ready to serve women in need. In fact, these PRCs already outnumber brick-and-mortar abortion facilities by a ratio of 4:1.

These centers offer an incredible volume of services to women and families. [Research from the Charlotte Lozier Institute](#) showed that in 2024 these centers:

- ⇒ Served more than one million new clients.
- ⇒ Provided over \$452 million in total medical care, support and education services, and material goods to women and families in need.
- ⇒ Saw client satisfaction rise to 98%
- ⇒ Roughly 80% of centers offer free or low-cost medical services, staffed by over 10,000 medical professionals.
- ⇒ 77% of centers provided post-abortion support.

This network of love has been working tirelessly for years providing the support and healthcare that women need. The abortion industry has spent that time pressuring women into aborting their children and profiting from their death.



Despite the incredible volume of resources and the outpouring of love that they provide, PRCs have been relentlessly targeted by pro-abortion politicians and attorneys. They face a steady stream of lawsuits, legislative pressure, and even physical attacks.

Defending PRCs is an essential part of defending the unborn. Without strong national voices sharing pro-life education in the public square and highlighting the importance of their work, PRCs would become much more vulnerable to the attacks of the abortion lobby.

By supporting Life Issues Institute, you enable us to provide cover for these centers and help us equip them with valuable resources, like this newsletter, among other things, which are delivered to thousands of centers across the country through your generosity alone.

Together the pro-life movement has weaved together a strong infrastructure of care and love which will ensure that women are not left without medical care. 🌀



Become a LIFE DEFENDER! You can become a Life Defender by creating a monthly recurring donation. These monthly donations could cover the cost of mailing our newsletters to pregnancy resource centers and other non profit organizations to whom we provide vital educational tools and information.

- ◇ \$200/month would reach 48 pregnancy resource centers annually
- ◇ \$100/month would reach 24 pregnancy resource centers annually
- ◇ \$50/month would reach 12 pregnancy resource centers annually

Please consider becoming a monthly donor today and help us support these wonderful organizations. Scan the QR code to sign up now.



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LIFE ISSUES INSTITUTE

SAVING LIVES THROUGH PRO-LIFE EDUCATION

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Share Your Story

This year marks America's 250th birthday celebration! In the document that started it all, the Declaration of Independence, Thomas Jefferson famously wrote that, "all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are **Life**, Liberty and the pursuit of Happiness."

We cannot celebrate the story of America without celebrating the story of life! As we approach July 4th, we want to share your story of life! Renowned Actress Jennifer O'Neil shared her story of life with us. She told how her fiancé threatened her and pressured her into an abortion. Following her abortion, she came to hate herself and suffered nine miscarriages.



The abortion destroyed her. She attempted to bury the trauma, but she lost her confidence and self-respect.

Eventually she came to know healing in Jesus Christ, now she is a brave voice for the unborn.

We would love to hear your story and perhaps feature it on our website alongside Jennifer's. Whether you chose life in a difficult place, chose abortion and found healing, or counseled women outside an abortion facility, we want to hear from you.

Please contact us at info@lifeissues.org and join us as we celebrate the 250th birthday of this great nation. 