

Life Issues Institute, a leader in Grassroots Pro-Life Education, is looking for a Communications Associate who has excellent writing and organizational skills.

This fast-paced position will use a variety of media to get the pro-life message out to the masses. Through email, social media and other opportunities the successful candidate will be able to develop high quality written materials and analyze reporting to demonstrate the success of those communications. It is imperative that the successful candidate have excellent research skills and a strategic mindset.

Background check will be required as part of the interview process. To apply, please send your resume and cover letter to Bradley Mattes at brad@lifeissues.org. Please state in your cover letter your position on abortion. Only pro-life candidates will be considered. No phone calls, please.

Main Duties & Responsibilities Communications Position:

- Research and prep bullet points or summaries of suggested topics/content for Life Issues radio commentaries and weekly blog, The Latest
- Manage all Life Issues Institute's and the President's social media platforms including but not limited to Facebook, Twitter, Instagram, MeWe including developing memes and content for posts, sometimes after hours if situations warrant
- When developments or issues arise, manage Life Issues Institute website to make sure related content is adequate for educating and equipping visitors. Confirm that links are operational and add additional content if needed. Monitor content on website to keep content relevant.
- Communicate President's travel events, memes, and other necessary information to Lee Ann Jackson at Ambassador Advertising
- Monitor alerts coming in from Talkwater and other sources to pass along to President and Lee Ann Jackson at Ambassador also possibly highlighting them on social media or in donor communication.
- Draft and edit copy as assigned including: press releases, talking points, blog posts, op-eds, newsletter articles, and miscellaneous copy
- Draft and pitch op-eds and interviews for President
- Proofread and edit materials
- Assist in sending out mass grassroots email communications to radio outlets and donors
- Research speaking opportunities or other areas for promotion of Life Issues Institute